

Business Studies and Economics

GCSE Business Studies

AQA - 8132

Year 10

Business in the Real World:

Explores business purpose, ownership, aims, stakeholders, planning, growth and how businesses respond to dynamic change.

Influences on Business:

Examines how technology, ethics, the economy, legislation and competition affect business decision-making.

Human Resources:

Focuses on recruitment, training, motivation, and organisation to ensure the right people help meet business objectives.

Year 11

Business Operations:

Covers production processes, procurement, quality, and customer service and how they support delivering goods and services efficiently.

Marketing:

Investigates how businesses research, segment, and promote products using the marketing mix.

Finance:

Introduces sources of finance, cash flow, financial calculations and interpreting data to assess business performance and make decisions.

A-Level Economics

Edexcel - 9EB0

Year 12

Theme 1: Markets, Consumers and Firms

Introduces how markets work, consumer behaviour, demand, supply, elasticity and the role of branding and pricing.

Theme 2: The Wider Economic Environment

Explores economic indicators, growth, inflation, interest rates, unemployment, and how external factors affect business strategy.

Year 13

Theme 3: The Global Economy

Covers globalisation, emerging markets, international trade, currencies, and how businesses expand and compete globally.

Theme 4: Making Markets Work

Examines market structures, government intervention, competition policy, regulation, and how firms respond to market failure.