

School Fund Logo Competition!

Background

For many years our school had a separate School Charity that raised money to develop the facilities, provide additional equipment and enrichment opportunities for students. These included:

- A refurbished drama studio and stage lighting in the hall
- Laser cutter in Design and Technology, additional keyboards for the Music Department
- Resurfaced tennis courts used in lessons and for extra-curricular sporting clubs
- Additional benches to enhance the outdoor social spaces at lunchtimes
- A new minibus supporting travel to sporting fixtures and super curricular activities

The Charity has recently closed, we want to continue fundraising via our new School Fund to enrich the educational experience for all current and future students of Sutton Girls.

The brief

We need some branding to launch our new **School Fund** to raise money for additional extra-curricular activities and enhanced learning opportunities for our students. We would like to get regular contributions and one-off donations from parents, carers, alumnae and friends of Sutton Girls.

In the future we hope to use the School Fund to raise money to be able to complete a new building on the car park at the front of the school site.

We want your help to create a logo that represents Sutton Girls and encourages parents, carers, alumni and the wider community to donate to our School Fund.

We are looking for a design that is:

- Creative, incorporating the words 'School Fund' with our Tudor Rose in some form
- Inspiring, encouraging people to contribute to our school and support our students
- Effective on a large and small scale and submitted at A5 scale minimum
- An original design (not a copy or AI generated)
- Entries must be submitted in a digital format but can be hand drawn or digitally created (hand drawn imagery can be scanned and submitted).

Please use [this link](#) to download a copy of our Tudor Rose which can be used in your design.

House points will be awarded for all entries; the winning design will be used in our marketing materials.

The competition is open to students in all year groups. Designs should be emailed to Mr Hall shl@suttcold.bham.sch.uk with the subject of “school fund logo competition” by 8.50 on Monday 15th June.

The Judging panel will be myself, Mrs Parkes (Head of Art), Mr Hall (Communications & Marketing Assistant), Olivia Robson (Integrity Senior Student Ambassador) and Isabelle Borg (Integrity Senior Prefect).

Thank you for your interest, I look forward to seeing your designs!

Dr Minards